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April 28, 2011

Received & Inspected

APR 29 2011

FCC Mail Room

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, D.C. 20554

Attention: Wireline Competition Bureau

**CC Docket No. 02-33**

**RE: Notification of Termination of Common-Carriage Tariffed Wireline Broadband Internet Access Service (WBIAS) and Discontinuance of Provision on a Permissive Detariffed Common-Carriage Basis by:**

**Pineland Telephone Cooperative, Inc. SAC 220337 FRN No. 0001-8566-73**

Dear Ms. Dortch:

John Staurulakis, Inc. ("JSI"), on behalf of Pineland Telephone Cooperative, Inc. ("Company"), an issuing carrier for National Exchange Carrier Association, Inc. ("NECA") Tariff F.C.C. No. 5, respectfully files the attached notice pursuant to the *Wireline Broadband Order* of the intent of the Company to retariff its Wireline Broadband Internet Access Service ("WBIAS") offerings under NECA Tariff F.C.C. No. 5 effective July 1, 2011. As of the effective date, of the tariffed offerings, the Company will no longer provide WBIAS on a common-carriage non-tariffed basis. See *Appropriate Framework for Broadband Access to the Internet over Wireline Facilities, Universal Service Obligations of Broadband Providers*, CC Docket No. 02-33, WC Docket No. 05-271, Report and Order and Notice of Proposed Rulemaking, 20 FCC Rcd 14853 (2005), FCC 05-150 (Rel. Sept. 23, 2005), (*Wireline Broadband Order*).

In light of the fact that his filing is being made via overnight mail, we ask that you provide JSI with official notification that this filing has been received. Accordingly, a copy of this filing marked "File Stamp Copy" and a self-addressed stamped envelope have been included with this filing for this purpose.

Any questions regarding the notice may be directed to me at the address and telephone number listed above or by email at [kcarmell@jsitel.com](mailto:kcarmell@jsitel.com).

Sincerely,

Kenneth T. Cartmell  
Manager-Regulatory Affairs

9430 Research Boulevard, Austin, Texas 78759  
Phone: 512-338-0473  
Fax: 512-346-0822

Egandale Corporate Center, Suite 310  
1380 Corporate Center Curve  
Eagan, Minnesota 55121  
Phone: 651-452-2660  
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547 South Oakview Lane  
Bountiful, UT 84010  
Phone: 801-294-4576  
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4625 Alexander Drive, Suite 135  
Alpharetta, Georgia 30022  
Phone: 770-569-2105  
Fax: 770-410-1608

**Telecommunications Advisors Since 1962**

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List A B C D E

Ms. Dortch  
Page 2

Attachment

cc: The Honorable Nathan Deal, Governor of Georgia  
Reece McAlister, Georgia Public Service Commission  
Eddy Jones, Pineland Telephone Cooperative, Inc.  
National Exchange Carrier Association  
Special Assistant for Telecommunications at the Department of Defense

## CERTIFICATE OF SERVICE

I hereby certify that the foregoing Notification of Discontinuance of Common Carrier Wireline Broadband Internet Access Service was served this 29<sup>th</sup> day of April 2011, by mailing true and correct copies thereof, postage prepaid, to the following persons:

The Honorable Nathan Deal  
Office of the Governor  
State of Georgia  
203 Capitol Street  
Atlanta, GA 30334

Secretary of Defense  
Attn: Special Assistant for Telecommunications  
1000 Defense Pentagon  
Washington, D.C. 20301-1000

Reece McAlister  
Executive Secretary  
Georgia Public Service Commission  
244 Washington Street, SW  
Atlanta, GA 30334

National Exchange Carrier Association  
80 South Jefferson Road  
Whippany, NJ 07981

  
Kenneth T. Cartmell

**Notice of Termination of Permissive Detariffing of  
Wireline Broadband Internet Access Transmission Service  
Effective July 1, 2011**

Received & Inspected

APR 29 2011

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**PINELAND TELEPHONE COOPERATIVE, INC.**

30 S. Rountree St. P.O. Box 678 Metter, GA 30439-0678 (912) 685-2121

**CC Docket No. 02-33**

April 29, 2011

Pineland Telephone Cooperative, Inc. ("Company") hereby provides notice that it plans to commence provision of wireline broadband Internet access service ("WBIAS") on a tarified basis effective July 1, 2011 at which time it will no longer offer permissively detariffed WBIAS on a Title II common-carriage basis pursuant to paragraph 94 of the Federal Communications Commission's *Wireline Broadband Order*.<sup>1</sup> The Company currently offers WBIAS through Asymmetrical Digital Subscriber Line ("ADSL") Access Service under a separate Rates, Terms, and Conditions document posted on the Company's internet website. Effective July 1, 2011, this service will be offered pursuant to NECA Tariff F.C.C. No. 5, for which the Company is an issuing carrier.

In order to effect the retariffing, NECA will make a filing with the Federal Communications Commission on June 16, 2011 to include the Company among those Issuing Carriers offering ADSL Access Service offerings on a tarified basis.

**Impact on Customers**

The only customer for the Company's WBIAS is the nonregulated Internet Service Provider ("ISP") operation of the Company. The nonregulated operation of the Company purchases WBIAS for use as a component in its broadband Internet service sold to consumers and business customers. The initiation of the tarified offering of WBIAS will have no effect on the end user service provided by the Company.

**Future Availability of WBIAS on a Tarified Common Carriage Basis**

The Company will continue to make WBIAS available, including the related ATM-CRS Multi-Media service, on a common-carriage basis through NECA Tariff F.C.C. No. 5. The rates effective July 1, 2011 will be those offered under NECA Tariff F.C.C. No. 5.

Following is the timeline for retariffing.

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<sup>1</sup> See *Appropriate Framework for Broadband Access to the Internet over Wireline Facilities, Universal Service Obligations of Broadband Providers*, CC Docket No. 02-33, WC Docket No. 05-271, Report and Order and Notice of Proposed Rulemaking, 20 FCC Rcd 14853 (2005), FCC 05-150 (Rel. Sept. 23, 2005), (*Wireline Broadband Order*).



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**WBIAS RETARIFFING TIMELINE**

**April 29, 2011**

30-Day Notice filed with following:

The Honorable Nathan Deal, Governor of Georgia  
Federal Communications Commission (under CC Docket No. 02-33).  
Special Assistant for Telecommunications at the Department of Defense  
Georgia Public Service Commission  
National Exchange Carrier Association

**April 29, 2011**

Notice to customers.

As indicated above, the only customer for the Company's wireline broadband Internet Access Service ("WBIAS") is the nonregulated ISP operation of the Company. The 30-day notice to the nonregulated ISP division of the Company will be provided by interoffice memorandum cover with this notice attached.

**June 16, 2011**

Expected filing by NECA, on 15-day notice, of tariff transmittal to add the Company's ADSL Access Service offerings to NECA Tariff F.C.C. No. 5 effective July 1, 2011.

**July 1, 2011**

Planned tariff filing to become effective. Beginning on this date the Company will offer WBIAS under NECA Tariff F.C.C. No. 5.

**July 1, 2011 Forward**

WBIAS available on common-carriage tariffed basis under NECA Tariff F.C.C. No. 5.

# Attachment



30 South Rountree Street  
P. O. Box 678  
Metter, GA 30439

Received & Inspected

APR 29 2011

FCC Mail Room

April 29, 2011

Pineland Telephone Cooperative, Inc. ISP  
P.O. Box 678  
30 S. Rountree Street  
Metter, GA 30439

**RE: Notice of Offering DSL (WBIAS) on a Tariffed Common Carrier Basis and  
Discontinuance of Offering on a Detariffed Basis Effective July 1, 2011**

This is an informational notice required by the Federal Communications Commission ("FCC"). Pineland Telephone Cooperative, Inc. ("Company") is required to notify you of its intent to discontinue providing DSL service on a detariffed basis. This notice fulfills that requirement. See also the attached notice filed with the FCC April 29, 2011.

Beginning July 1, 2011, the Company will offer its Wireline Broadband Internet Access Service (WBIAS, also called "DSL") on a tariffed basis as an Issuing Carrier of National Exchange Carrier Association ("NECA") Tariff F.C.C. No. 5.

Yours truly,

A handwritten signature in blue ink that reads 'Richard P. Price'.

Richard Price  
Executive Vice President